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All Factors Affecting the Stock Market Price and Advantage of IPO

**what are those elements that can
affect the stock price and the
advantage of IPO?**

**Any single action on the earth
may affect the stock price**

There are six main points

Macro-economy

Understand the global economy trend

There are so many check points

Politic climate

Political stability in Hong Kong

Industry trend

For example, Google, Amazon and
Facebook companies

Corporate level

**Daily activities that can lead
the company run smoothly**

Competition environment

Demand and supply

Earning performance

Long-term investors

**what is the advantage of
initial public offering
when a company goes
public?**

Fundraising

Exit Opportunity

Increased Public Image

Sharing Financial Gain

Publicity and Credibility

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Thank you so much